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## CYBER RISK & DATA SECURITY

Larson · King is your indispensable resource and partner in the important and evolving area of cyber risk and cyber liability.

With the world becoming more reliant every day on electronically stored data, electronic transactions, and outsourcing to third parties, protecting against threats to the effective and secure functioning of your company's critical systems is crucial. Potential compliance and liability risks to companies from data breach, social media, and privacy enforcement also continue to grow exponentially. Larson King provides comprehensive advice and guidance that allow the companies and professionals for whom we work to effectively understand and manage these risks and protect their interests when the unexpected happens.

At Larson · King, we have made it our business to study and understand the growing threat of cyber-liability to our clients in the financial services, insurance, retail, and healthcare sectors. This deep understanding, coupled with our experience as pioneers in the defense of companies in areas where the standards and regulatory environment is new and constantly evolving makes us uniquely suited to the area of cyber risk.

Our approach is collaborative and focuses first and foremost on anticipation and mitigation of risk. When an exposure does emerge, our attorneys are well equipped to deal with the crisis. Our collaborative approach and breadth of capabilities are critical for successful management of the risks and liability issues associated with data use and storage, electronic transactions, and online presence.